

PRIVACY POLICY

Simply Stars is dedicated to protecting your privacy. We have created the following Email privacy policy so you can be assured that any information you share with us via SimplyStarsaba.com will remain confidential.

1. Introduction.

SIMPLY STARS is dedicated to maintaining the highest standards for privacy, security, credibility and reliability. This policy is presented to you to give you a clear understanding of how this website is operated and how your personal information is handled.

SIMPLY STARS reserves the right to revise this privacy policy periodically. If and when SIMPLY STARS makes significant changes that affect the collection and use of your personal information or our security practices, SIMPLY STARS will post a notice on the home page of this site for 30 days. It is therefore recommended that you read the privacy policy whenever you visit this site in case you missed our notice or have not registered for a service or feature of our site previously.

When you visit and navigate our website, SIMPLY STARS will not collect personal information about you unless you provide us that information voluntarily. By "personal information," we mean data that is unique to an individual, such as a name, address, email address or telephone number.

2. Registration.

When you register for free emails, SIMPLY STARS may require the following personal information: email address, first and last name, zip code, year of birth, as well as other information. You will also be asked to select a personal password. In addition, SIMPLY STARS may ask for you to provide additional information.

This information in aggregate form only. In other words, we combine the information with data collected from other individuals to produce anonymous, aggregated statistical information. We collect and use demographic information, such as the percentage of female visitors or the number of visitors of a certain age, in order to improve the content of our site. We also may share this anonymous, aggregated information, which does not identify individuals, with partners or other third parties. In instances where third parties may receive anonymous, aggregated user information collected on our site, our agreements with the third parties, including sponsors, would generally provide that the third parties will not use the anonymous, aggregated user information to identify individual users or sell, disclose or provide access to any user information collected on our site that would identify any individual or connect any individual to specific illnesses or conditions.

We treat any personal information you give us as confidential. We do not analyze your personal information nor do we collect specific information about your use of our site.

SIMPLY STARS will not disclose to third parties any identifying personal information gathered from you during registration for emails and other features, unless (1) we tell you how your information will be used and you give SIMPLY STARS specific permission to share this

information or (2) SIMPLY STARS is required to disclose such information by any applicable law or legal process (like a subpoena or court order). Where we disclose identifying personal information to third parties with your authorization, we will require the recipient to use the information only for the purpose provided.

3. Security of Information.

SIMPLY STARS implements security procedures to protect personal information you submit to us from misuse or unauthorized disclosure. The personal information that you submit to us is stored in our secure database behind an electronic firewall.

Access to the data within SIMPLY STARS is limited to a few computer technicians for our site who need to maintain the database and who also use passwords for that access, as well as outside vendors who may occasionally assist us in maintaining and improving our hardware and software tools.

SIMPLY STARS makes every effort to safeguard your personal information. However, like other Internet sites, we cannot guarantee that it is completely secure from people who might attempt to evade security measures or intercept transmissions over the Internet.

Similarly, we cannot completely ensure the privacy of email communications to and from our site because they are not encrypted and, therefore, not secure. These communications, like most Internet email, could be intercepted without your knowledge and permission, while in transit to or from our site. If you are concerned about your privacy, we suggest that you do not use email to communicate information to us that you consider sensitive.

When you register for SIMPLY STARS emails, your information is not secure during transmission to us.

4. Privacy Concerns

If you have any concerns about the security or privacy of your personal identifiable information on the SIMPLY STARS site, please contact us by email or send a written notification to:

Site Manager
ADDRESS
1255 E 31st Street
Brooklyn NY

5. Emails

When you sign up for emails, SIMPLY STARS maintains information about your selections only for the purpose of sending you the emails. We do not use identifying personal information for any other purpose although it may be included in anonymous, aggregated statistical information. We will send you only information that you request.

A link for unsubscribing from emails is located at the bottom of each email. Unsubscribing from emails does not delete your personal information from our system, even if you unsubscribe from all emails.

During your visit to this website you may send an e-mail to SIMPLY STARS. Your email address and the contents of your message will be collected. The information collected is not limited to text characters and may include audio, video, and graphic information formats included in the message. Your email address and the information included in your message will be used to respond to you, to address issues you identify, to improve this website, or to forward your message to another authorized party for appropriate action.

6. Cookies

Cookies are small bits of information placed on your computer's hard drive by a website. It is a simple text file that helps your browser to remember certain information that the website can later retrieve to streamline communication between your browser and the website. SIMPLY STARS does not store this information. Our site can only read the cookies placed on your computer by us. We cannot access any information on your hard drive placed there by you or any other source. SIMPLY STARS uses cookies for user convenience. The cookie will tell our system certain information so you don't have to fill in the same information each time you visit us.

SIMPLY STARS uses only benign cookies that have no functionality. This means the cookie cannot do anything to your computer's hard drive and cannot read information from your computer's hard drive.

Cookies also may be used by SIMPLY STARS on an aggregate basis to track site navigation. This information is not traceable to an individual user. Navigation streams are used to assist us in determining where people go when visiting our site and how long they stay in a particular area. This information is used to improve our site and may be shared with advertisers. Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to your website or other websites. Google's use of advertising cookies enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.

Unlike many other websites, SIMPLY STARS does not use cookies to tailor information that appears during your visit to your preferences or your use of our site.

If you click on a sponsorship acknowledgment, you will be leaving SIMPLY STARS and will be directed to the sponsor's site. Be aware that SIMPLY STARS has no control over the practices of other websites. Your computer may receive cookies from other sites and you will not be protected by SIMPLY STARS's security and privacy policies.

The cookie feature can be turned off on your browser. For more information on turning off the cookie feature, consult your browser help section. If you choose to turn off cookies, you can still access all areas of our site. Once the cookie feature on your browser is turned off, you might have to "refuse" a cookie each time you encounter one searching our site.

7. IP Addresses

An Internet Protocol (IP) address is a number that is automatically assigned to your computer by your Internet Service Provider (ISP) whenever you access the Internet. This number may be the same each time you access the Internet or it may change. Like other Internet sites, SIMPLY STARS uses IP addresses to collect aggregate information about numbers of visitors and site usage. The address is logged on our server when your computer requests information from SIMPLY STARS. However, to allow users to access our site anonymously, your IP address is not linked with personal information about you. SIMPLY STARS reserves the right, in rare instances, to use IP addresses to identify individuals who threaten our site, service or customers.

8. Children

SIMPLY STARS does not knowingly allow children under the age of 13 to register for any program on our site for any purpose. If we learn that we inadvertently have collected identifying personal information from a child under the age of 13, we will act to delete that information from our system.

9. Search Functions

We do not collect information about searches that you perform on this site.

10. Policy Application.

This privacy policy applies only as long as you remain on the SIMPLY STARS site. Even if you reached the other site by clicking on a link within the SIMPLY STARS site, SIMPLY STARS has no control over your privacy or security issues.

11. Effect of Privacy Policy

This privacy policy is not intended to and does not create any contractual or legal rights in or on behalf of any party.